

CHICANO STUDIES INSTITUTE

ANNUAL REPORT

2007/08

University of California, Santa Barbara



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(Artwork by Daniel Quiñones (*Untitled*) - for Ventana Abierta Vol VI, No 25)

CSI Mission Statement, 2007-2008

The Chicano Studies Institute at UC Santa Barbara facilitates interdisciplinary and field-specific research as scholars and students from all disciplines pursue work that helps policy makers, fellow researchers, educators, service providers and the interested public better understand the most pressing issues pertaining to Chicana/o and Latina/o populations. Addressing topics such as community formation, academic achievement, health education, cultural literacy, and math/science proficiency from a variety of disciplinary perspectives, the rich collaborations at the Institute cultivate a better understanding regarding the ways that local, state-wide, national and international forces interact, oftentimes with profound impact. Of crucial importance is the Institute's role in training future generations of scholars equipped to tackle these fundamentally important issues.

CSI Director's Statement, 2007-2008

The Chicano Studies Institute (CSI) supports a wide variety of research focusing on Chicano and Latino populations. In keeping with UCSB's mission as a land-grant institution, the CSI focuses considerable attention to local and statewide issues involving health, immigration, education, employment, and services, but much of the work at the institute also engages these and related problems from regional, national and international frames of reference. With the dramatic demographic changes that are impacting California and the United States, policy makers, administrators and the general public are recognizing a growing need for data and informed analyses regarding Chicano/Latino communities. With forty faculty affiliates and a large body of graduate student affiliates, the CSI is uniquely prepared to deliver this information. Given the participation of scholars from across the campus, the unit offers a crucial venue for the creation of

interdisciplinary collaborations. In addition, the overwhelming majority of the unit's research funding supports graduate and undergraduate research assistants who are receiving invaluable training from leaders in their respective fields of study.

Two years ago, the CSI undertook a competitive process in order to define three areas of strategic research development. Proposals were evaluated by an external team of researchers who had recently participated in a 15-year review of the unit. Based on their recommendations, the CSI made three-year seed funding commitments to the successful projects. 2007-2008 marked the first full year of funding for these projects, and all three made significant gains.

I. The Immigration Working Group:

Focusing on the political, economic social and cultural influence being exercised by Latino immigrants, particularly undocumented immigrants, this group won a UC system-wide grant to study the labor dynamics of Latino migrant workers in California. This project has already led to significant reassessments of Census data, and is supplying crucial information to policy makers and community-based organizations. This work has been the focus of two ground-breaking conferences examining California's central valley migrant populations, events funded by the California Endowment. Another arm of this working group focuses on health education and delivery issues, a crucial area of need. This group is preparing a major NEH proposal, to be submitted in the fall of 2008. This project examines mother-daughter communication and its impacts on health education and decision-making. This work is already reshaping the delivery of health education through a nation-wide program, Girls, Inc. In an effort to construct an institutional home for this and similar work, the participants have recently proposed the creation of a new center focusing on health, education and research, to be housed at the CSI.

CSI Director's Statement continued

II. Nepantla Working Group:

This collaboration revisits the scholar-activist origins of the Chicano Studies in order to reevaluate the political, cultural and educational impacts of the field. Seeking new models and theories for social change, the group is particularly interested in examining how the field might more effectively interact with community-based organizations, and K-12 schools. The participants have also been examining models of innovative research to be developed in higher education institutions. As part of this effort, the group submitted an NSF grant during 2007-2008. This proposal would create a pipeline for under-represented students who are interested in computer science and culturally-informed program development. A key assumption here is that the digital divide cannot be adequately addressed by solely focusing on the user/consumer; the media itself deserves examination as well. This group has also been supporting innovative after-school and summer STEM programming for under-served elementary and junior high school children. Participation in these programs has grown dramatically over the last several years (the enrollment has doubled during the last two years).

III. ImaginArte Working Group:

ImaginArte is an exciting interdisciplinary humanities project that is drawing on the California Ethnic and Multicultural Archive (Davidson Library) to foment new research, scholarship, exhibitions and publications. The ImaginArte group is making vital contributions to Chicana/o studies, to art history, and to California's K-16 curriculum development. A remarkably rich resource, the art taken up by the project has much to teach students and researchers about the context of its production, and in this manner

the art has proven very helpful for those interested in history, community studies, sociology, politics, education and many more fields. The ImaginArte project entails a multi-institutional campus partnership involving four campus institutions: the Chicano Studies Institute, the UCSB Library's California Ethnic and Multicultural Archives (CEMA), the University Art Museum, and the Department of Chicana and Chicano Studies. The project aims to benefit the campus as a whole, but ImaginArte has also been designed with general public access in mind. In particular, various web-based tools allow the project to provide unique information that will be useful to public school teachers and their students. The group recently submitted a grant to the Warhol Foundation that would support a major national exhibition focusing on the landmark contemporary artist Yolanda Lopez, whose works and papers are housed at CEMA.

In addition to these keystone efforts, the CSI initiated a major research initiative in 2007-2008 focusing on South Coast youth violence. This project has been guided by a steering committee including Santa Barbara Police Chief Cam Sanchez, County Supervisor Salud Carbajal, SBUSD Compliance Officer Michael Gonzalez, County Mental Health Program Director Cuco Rodriguez-Rodriguez, La Casa de la Raza Executive Director Raquel Lopez, AS Executive Director Marisela Marquez, Judge Rogelio Flores, Sociology Professor Victor Rios and Professor Carl Gutierrez-Jones. Much of the youth violence in Santa Barbara is gang related, and almost all of the gang activity involves Latino youth. With this fact in mind, the steering committee has sought ways to more effectively address the policy issues that are unique to the South Coast's Latino communities. As part of this effort, the steering committee staged two day-long symposia at the Santa Barbara Mission; these events involved fifty local leaders, teachers, and service providers. The symposia were devoted to work sessions and to research presentations, including keynote speakers (national

CSI Director's Statement continued

experts in Latino youth violence). The participants helped produce a needs assessment that has been broadly distributed. Overall, these efforts have focused on "at risk" youth *and* their families. Although many youth violence prevention programs have focused primarily on the children, research indicates that family interventions are crucial to long-term success. The CSI is currently working with La Casa de la Raza to secure foundation support for more extensive needs assessments that engage local families.

Overall, the CSI dramatically increased its outreach efforts in 2007-2008, sustaining collaborations and creating new partnerships with a variety of local institutions and community-based organizations. The unit also continued to expand its service to the campus by involving a greater diversity (by training) of scholars. The CSI seed funding competitions assisted in this regard, but there are also indications of greater diversity in long-term project/grant collaborations. In particular, the unit has been successful this year in terms of involving hard science participants, a segment of campus that has been under-represented previously. The CSI has maintained its acclaimed Spanish literature journal, *Ventana Abierta*, and has expanded its eScholar Repository offerings (housed at the California Digital Library). The electronic venue has proven to be a cost-effective means of disseminating the unit's research both nationally and internationally.

Ventana Abierta 2007-2008 *Spanish Language Literary Journal* *24th and 25 editions*



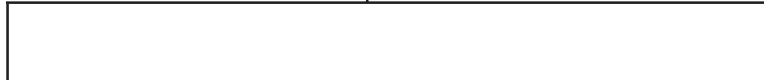
For more information regarding these publications please contact Chicano Studies Institute, 893-3895 or see our website <http://research.ucsb.edu/ccs/publication07.htm>.

ORGANIZATION CHART
CHICANO STUDIES INSTITUTE, 2007-2008

Michael Witherell
Vice Chancellor
Office of Research



Carl Gutiérrez-Jones
Director
Chicano Studies Institute



ORU Advisory Committee (2007/08)

Maria Herrera-Sobek, Committee Chair,
Chicana and Chicano Studies

Gerardo Aldana,
Chicana and Chicano Studies

Edwina Barvosa,
Chicana and Chicano Studies

George Lipsitz, Black Studies

Laura Romo,
Gevirtz Graduate School of Education

Horacio Roque Ramirez, Chicana and
Chicano Studies

Cristina Venegas, Film Studies

Chicano Studies Institute Staff

Theresa Peña, Business Officer

Jázmin Gómez, Financial & Publications
Assistant

CSI Other Projects and Activities

I. Academic Projects:

The CSI sponsored or co-sponsored a wide variety of programs during the 2007-2008 academic year. In addition to funding numerous lectures, workshops and roundtables, the CSI provided significant support for several timely conferences, including...

Reclaiming Our Bodies, Streets and Communities: Scholarship and Transformative Space
(November 17, 2007)

Organized by the Graduate Student Colectiva at USCB, this event was a vehicle for building and maintaining a sustained network among scholars conducting research on, and with, Chicana/o and Latina/o communities. The event featured panels on a wide array of topics, including popular culture, immigrant labor and activism, Chicano identity, the arts, and the P-20 educational pipeline.

Blowout: The 40th Anniversary Conference on the 1968 East Los Angeles Walkouts (February 20, 2008)

Examining a crucial moment in the Chicano movement, this conference explored the 1968 student protests that saw more than 20,000 children leave their schools in order to demand an end to educational inequality and discrimination. Prof. Mario T. Garcia (Chicana and Chicano Studies) organized and introduced this event which brought together scholars of the period, as well as a number of the original participants. Among these was Sal Castro, a key organizer of the walkouts, and an acclaimed educational activist.

Cultivating Semillas from the California Community College to UCSB: Chicana/o Studies Moving Adelante
(March 1, 2008)

Building on the success of last year's "Cultivating Semillas" event, Dr. Tara Yosso (Chicana and Chicano Studies) and her collaborators staged a conference that

drew more than 100 student participants from East Los Angeles and Oxnard Colleges. The conference featured three keynotes, Prof. David Hayes-Bautista (UCLA), Prof. Cleopatria Martinez (Phoenix College), and Prof. Gabriela Soto-Laveaga (UCSB) as well as workshops designed to inform the students of the fundamental support they will need when they transfer.

Sixth International Corrido Conference
(May 8-10, 2008)

Organized by Luis Leal Endowed Chair Maria Herrera-Sobek, this event honored the late Professor Guillermo Hernández (UCLA) and singer/composer Lalo Guerrero. Supported by a \$20,000 gift from The Arhoolie Foundation, the conference brought together an international group of scholars, including specialists in Anthropology, Music, Art, History, the Dramatic Arts, Sociology, Literature and Chicana/o Studies. The event was also coordinated with La Casa de La Raza in Santa Barbara, which hosted a variety of performances and discussions during its Festival de La Raza on Saturday May 10th, an event that was attended by better than 5,000 community members.

II. Research Experiences for Graduate Students

The CSI employed 29 graduate students as Research Assistants during 2007-2008. These students are pursuing advanced degrees in a wide range of disciplines. Particularly well represented were students from the new Chicana and Chicano Studies graduate program, and students from the Graduate School of Education. Many of the latter are working with Professor Laura Romo as she pursues health education research.

During 2007-2008, one of the CSI most active graduate student research participants, Claudia Kouyoumdjian, was selected to receive the Fiona Goodchild Award for Excellence as a Graduate Student Mentor of Undergraduate Research. Ms. Kouyoumdjian has a

CSI Other Projects and Activities continued

truly distinguished record of working with undergraduates while pursuing her Ph.D in the Gevirtz Graduate School of Education.

III. Research Experiences for Undergraduate Students

The CSI employed 23 undergraduate students as Research Assistants during 2007-2008. These students were involved in a variety of projects, with the largest proportion (roughly half) being participants in the health education work led by Professor Laura Romo.

The CSI also held an undergraduate research grant competition in 2007-2008. Three awards were made, and one of the recipients, Luciana Gonzales, was honored with the most prestigious award presented for undergraduate research by UCSB, the Chancellor's Award for Excellence in Undergraduate Research.

IV. Public Service Activities:

The CSI undertook a variety of public service activities during 2007-2008, including:

- a. The South Coast youth violence initiative organizer;
- b. Huehuetlatoli Afterschool project (La Casa de la Raza) organizer;
- c. Carpinteria Schools Writing Project sponsor;
- d. Festival de la Raza (La Casa de la Raza) sponsor;
- e. El Puente Continuation High School UCSB visit organizer;
- f. Annual Leal Literary Award (Santa Barbara Book Festival) sponsor.

V. Other Activities:

The CSI provided seed funding to the campus through four competitive awards. All of the conferences listed in the Academic Projects section (above) received support through the CSI's conference grant competition. In addition, the following scholars received awards:

2007-2008 CSI Faculty Research Awards

Dr. Tamara Afifi (Communication)
Dr. Dolores Inés Casillas (Chicana and Chicano Studies)
Dr. Ellie Hernández (Women's Studies)
Dr. Marisela Marquez (Associated Students)
Dr. Victor Rios (Sociology)

2007-2008 CSI Graduate Student Research Awards

Saul Gabriel Alamilla (Education)
Leah Fernández (History)
Francisco Javier Fuentes (Chicana and Chicano Studies)
Amber Rose González (Chicana and Chicano Studies)
Gladys Garcia López (Sociology)
Rosita Maria Ramirez (Education)
Rebeca Mireles Rios (Education)
Rebecca Romo (Sociology)
Oliver Arthur Rosales (History)
Xuan Santos (Sociology)

2007-2008 CSI Undergraduate Research Awards

Ernesto De Jesus Arias (Political Science)
Luciana Gonzalez (Chicana and Chicano Studies)
Flor Pulido (Sociology)

CSI Awards Administered, 2007-2008

Garcia, Mario, UC Mexus, 20071725 - *Blowout: The 40th Anniversary Conference on the 1968 East Los Angeles Walkouts, 7/1/2007 to 6/30/2008* - \$1,500

2008 will mark the 40th anniversary of the historic 1968 East Los Angeles walkouts or “blowouts” when thousands of Chicano high school and junior high school students walked out of their classes to protest years of inferior education and lack of educational mobility. For years in L.A. and throughout the southwest, Mexican American students had attended so-called “Mexican schools” that were segregated and inferior public schools in the barrios. Building on earlier educational struggles, the new Chicano generation in the 1960s heightened this struggle beginning with the massive school walkouts in East L.A. in 1968. These walkouts were practically led by Sal Castro, one of the few Chicano teachers in the eastside and a major figure in the history of the Chicano Movement. Proposal will help to fund a conference at UCSB to mark the 40th anniversary of the blowouts.

Palerm, Juan-Vicente, UC Mexus, 20071287 - *Migration and Development Public Policies in Incorporated Cities of the Kern County: the Case of Delano, 7/1/2007 to 12/31/2008* - \$6,450

This project aims at analyzing, from the concrete perspective of a case study, the process of incorporation of the population of Mexican descent in a small rural town of the San Joaquin Valley, California. Stemming from the study of the city of Delano, it aims at studying the participation of Mexican immigrants in two areas of social life: political participation and small businesses. In both arenas the study will try to understand how this population is participating in the generation and implementation of public policy promoted by local government agencies (city council and special administrative districts). The project is part of the exchange and collaboration program between UCSB and CIESAS and it intends to open a new phase in this program centered

upon the analysis of public policy of development at the local level in these communities, particularly in relation to those initiatives related to the incorporation of the population of Mexican descent in local economic and political life in rural cities of the Central Valley.

Palerm, Juan-Vicente, UC Labor and Employment Research Fund - 20080479 - *Agriculture, Farm Labor, and Rural Communities in California in the 21st Century, 1/1/2008 to 12/31/2008* - \$38,767

Over the last thirty years, California agriculture has exhibited a general trend in production intensification. High-value speciality crops have steadily replaced low-value extensive field crops. The shift has been caused by shifting markets, changing consumer demands, suburbanization pressures, and processes of globalization. While most field crops are highly mechanized, specialty crops have high requisites for manual labor associated with most phases of production. A critical outcome has been a constant and rising demand in the numbers of farm laborers. Together with the labor demands are social, economic, and political factors such as immigration and migration processes, settlement in rural communities, and the lack of resources available for new and established residents in rural sections. In order to comprehend these ongoing developments and their associated effects, and to facilitate informed decisions about relevant policy issues, it is useful to have an accurate representation of California’s agricultural industry and rural regions. We propose to contribute to this body of knowledge by creating a database, available to the public via the Internet, that combines agricultural, demographic, and labor employment data into a single searchable source linked to rural California communities through Geographic Information Systems (GIS) technology.

Romo, Laura, F., William T. Grant Foundation - 20080458 - *Designing and Testing the Impact of Contextually Relevant Workshops to Enhance Latina Mother-Daughter Communication about Sexual Topics, 7/1/2006 to 6/30/*

CSI Awards Administered continued

2011 - \$280,000 The main objective of the proposed project is to develop and test the effectiveness of a mother-daughter communication training program on Latina adolescents' knowledge and attitudes related to self-protective health behaviors. Among Latino youth, the rates of STD transmission and teenage birthrates are consistently higher than those for same age European American youth. Contributing to high HIV/AIDS transmission and teenage birthrates among Latina adolescents are trends showing that they are less likely than European American adolescent girls to use condoms as a method of birth control when they become sexually active (Ford & Norris, 1994), are more likely to report that they have not received HIV/AIDS education in school (Grunbaum, Kann, Kinchen, Ross, Hawkins et al., 2004), and have less conceptual knowledge about contraception and reproductive processes than African American and European Americans (Norris & Ford, 1992). Such statistics underscore the importance of developing pregnancy and STI prevention programs that meet the sexuality education needs of Latina adolescents. This project aims to achieve this goal through the development of a culturally appropriate mother-daughter communication training program.

“If the girls are highly motivated to go to college, they also will be highly motivated not to get pregnant.”

-Dr. Laura Romo

(L to R Claudia Kouyoumdjian, Dr. Laura Romo, Elena Cruz, Rebeca Mireles Rios) photo and quote from *Tinta Latina* magazine - 2007 Latina of the Month)



CSI Unit Principal Investigators and Co-Principal Investigators, 2007-2008

Aldana, Gerardo - Associate Professor - Chicana and Chicano Studies Department

Garcia, Mario - Professor - Chicana and Chicano Studies Department

Marquez, Marisela - Executive Director, Associated Students

Palerm, Juan-Vicente - Professor - Anthropology

Rios, Victor - Assistant Professor - Sociology

Romo, Laura - Associate Professor - Graduate School of Education

Santos, Juan - Graduate Student - Sociology - Advisor - Denise Segura

Whittle, Matthew Day - Graduate Student - Anthropology - Advisor Juan-Vicente Palerm

Yuen, Walter - Professor - Mechanical Engineering