

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

presents

THE SIXTH INTERNATIONAL

CORRIDO

(MEXICAN NARRATIVE BALLAD) CONFERENCE

In Memoriam and Honoring

Professor Guillermo Hernández and Singer/Composer Lalo Guerrero

MAY 8, 9 & 10, 2008

at the UCSB MCCUNE CONFERENCE ROOM,
the UCSB Multicultural Center and CASA DE LA RAZA

The corrido, or Mexican/Chicano ballad, is a popular musical composition that tells a story. It evidences flexibility in structure and content. Américo Paredes posited that the corrido crystallized as a tradition in the American Southwest and northern Mexico during the 19th century as a result of the U.S. - Mexico War of 1848. The corrido traces its origins to the Spanish romances and rose in popularity during the Mexican Revolution in 1910. It is formulaic with a basic structure consisting of an introduction, the plot, and the despedida or farewell ending—often with a moral admonition. Guitars and accordions are commonly used by corrido singers.

Conference Organizer: Maria Herrera-Sobek

Sponsors: Chicano Studies Institute at UCSB; Arhoolie Foundation, Casa de La Raza, Luis Leal Endowed Chair; Office of the Executive Vice Chancellor, Office of the Associate Vice Chancellor for Diversity, Equity and Academic Policy, Chicana and Chicano Studies Department, Multicultural Center, Latin American and Iberian Studies and Office of Equal Opportunity.

Free Event. For information call: 805-893-5114 and 805-893-3895

PROGRAM

CORRIDO

CONFERENCE

IN MEMORIAM AND HONORING

PROFESSOR GUILLERMO HERNÁNDEZ

AND

COMPOSER/SINGER: LALO GUERRERO

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

MAY 8, 9, AND 10, 2008

CONFERENCE ORGANIZER: MARIA HERRERA-SOBEK

McCUNE CONFERENCE ROOM, May 8, 2008 (9:00 am – 5:00 pm)

RECEPTION: May 8—MARY CHEADLE ROOM (Third Floor – 3591) DAVIDSON LIBRARY

MULTICULTURAL CENTER, May 9, 2008 (9:00 am – 5:00 pm)

CASA DE LA RAZA: EVENING AND NIGHT ACTIVITIES May 8 and 9, 2008

**FESTIVAL DE LA RAZA, Saturday, May 10, 2008 (1:00 pm – 9:00 pm) CHASE PALM PARK
(Cabrillo Blvd. and Calle César Chávez)**

COMPOSER/SINGER: LALO GUERRERO



**PROFESSOR:
GUILLERMO HERNÁNDEZ**



May 8, 2008

MORNING SESSION:

McCune Conference Room

9:00 – 9:30 AM Registration and Coffee

9:30 – 10:30 AM Opening Ceremonies

Welcome: MARIA HERRERA-SOBEK

Executive Vice Chancellor GENE LUCAS

CARL GUTIÉRREZ-JONES, Director Chicano Studies Institute

CHRIS STRACHWITZ, The Arhoolie Foundation

DAN GUERRERO AND MARK GUERRERO

**CHON NORIEGA, Director Chicano Studies Research
Center, UCLA**

RAQUEL LOPEZ, Director Casa De La Raza

10:30 – 11:00 AM Keynote Speaker: JOHN McDOWELL
“The Theme of ‘Mal Gobierno’ in Corrido Discourse”

11:00 – 11:15 AM Tribute to GUILLERMO HERNÁNDEZ:
JUAN CARLOS RAMÍREZ-PIMIENTA,
former student of Prof. Guillermo Hernández

11:15 – 11:20 AM Coffee Break

11:20 – 12:20 PM Tribute to LALO GUERRERO FROM HIS SONS
DAN GUERRERO
MARK GUERRERO

12:30 – 2:15 PM Lunch: FACULTY CLUB

May 8, 2008

AFTERNOON SESSION:

McCune Conference Room

2:30 – 4:00 PM **PANEL I: Moderator: DOLORES INÉS CASILLAS**

JOSÉ LIMÓN: *“Singing it Back to the People: The Discursive Ride of Gregorio Cortez”*

ELIJAH WALD: *“Vuela, Vuela Cyberpalomita”: YouTube Gives New Life to the Corrido Tradition*

JAIME NICOLOPULOS: *“‘Ignacio Parra’: New Light on an Old Corrido”*

4:00 – 4:30 PM **PANEL II: Moderator: FRANCISCO LOMELÍ**

LUIS LEAL: *“Corrido de Lucio Blanco en su contexto histórico”*

[“Lucio Blanco’s Corrido in its Historical Context”]

4:45 – 6:30 PM **Reception - HOST: SALVADOR GÜEREÑA,**
Director of California Ethnic and Multicultural Archives (CEMA)
MARY CHEADLE ROOM, DAVIDSON LIBRARY,
(Third Floor Room 3591)

SOUNDS LATINO LIBRARY MUSIC EXHIBIT:
“Sounds Latino: Musical Legends in the California Ethnic and Multicultural Archives”

7:00 – 8:00 PM **Reception - Dinner - CASA DE LA RAZA**
(601 E. Montecito Street, Santa Barbara)
(Montecito Street / Calle César Chávez)

8:00 – 9:00 PM **NOCHE DE CULTURA (CASA DE LA RAZA)**
CORRIDO CONTEST:
SELECTION OF FINALISTS

9:00 – 10:30 PM **MUSICA Y BAILE (CASA DE LA RAZA)**

May 9, 2008

MORNING SESSION:

MultiCultural Center

8:30 – 9:00 AM **Coffee and pastry**

9:00 - 11:00 AM **PANEL III: Moderator: TATIANA VORONCHENKO**

CHRISSEY ARCE: *“Entre Adelitas y Cucarachas’ The Soldadera as Trope”*

ENRIQUE LAMADRID: *“La Indita de Plácida Romero, 1882: A Commemorative Family Ballad Enters the Oral Tradition”*

PETER GARCÍA: *“Chicana/o Corridos in a Post-9/11 World: Changing Performance Norms, Composition, and Contexts”*

SARA PORTNOY: *“The Border Crossed Me:’ The Theme of Immigration in Contemporary Corridos”*

11:00 – 11:05 AM **Coffee Break**

11:05 – 12:25 PM **PANEL IV: Moderator: MARÍA DUKE DOS SANTOS**

MARK CAMERON EDBERG: *“Interpreting Narcocorridos: Heroic Narratives, Tales of the Local and Universal, or Exploitative Discourse?”*

JUAN CARLOS RAMÍREZ-PIMIENTA: *“Por matar un policía del gobierno americano’: Caro Quintero en el narcocorrido (y narcoimaginario) mexicano”*

ALVARO OCHOA-SERRANO: *“Del crimen organizado al corrido, Martín Toscano (1754-1803)”*

12:30 - 2:00 PM **Lunch**

May 9, 2008

AFTERNOON SESSION:

MultiCultural Center

2:15 – 3:45 PM

Panel V: Moderator: CHON NORIEGA

ROBERT CHAO ROMERO: *“Corridos, Ethnic Typing, and the Mexican Anti-Chinese Campaigns, 1910-1940”*

DEBORAH VARGAS: *“Feminist Perspectives on the Corrido”*

LETICIA ISABEL SOTO: *“Gender and Machismo: Women Singers and Male Composers of the Mexican Corrido”*

3:45 – 5:00

Panel VI: Moderator: JOSÉ ANGUIANO

**THE ARHOLIE FOUNDATION:
PANEL AND FILM**

CHRIS STRACHWITZ

TOM DIAMANT

6:00 - 7:30 PM

Dinner - CASA DE LA RAZA

(601 E. Montecito Street, Santa Barbara)

(Montecito Street / Calle César Chávez)

7:30 - 8:30 PM

Panel VII: Moderator: CARLOS MORTON

CORRIDO WRITERS:

ENRIQUE FRANCO

REYNALDO MARTÍNEZ “EL GALLERO”

Commentator: RUSSELL RODRIGUEZ

8:30 – 10:00 PM

Noche de Películas (Films)

(CASA DE LA RAZA)

May 10, 2008
SATURDAY

FESTIVAL DE LA RAZA

1:00 PM – 9:00 PM

CHASE PALM PARK

East Cabrillo Boulevard and Calle Cesar Chavez

ACTIVITIES

OUTDOOR FESTIVAL

MUSIC

CORRIDO CONTEST WINNERS

TV PERSONALITIES

RADIO BRONCO

LA PRECIOSA

TELEMUNDO

**SOCCER TOURNAMENT: LA COPA DE LA
RAZA**

CHILDREN'S AREA

THANK YOU! ¡GRACIAS!

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- Casa de La Raza
- Office of the Associate Vice Chancellor
- MultiCultural Center
- Luis Leal Endowed Chair,
- Latin American and Iberian Studies
- Telemundo
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- La Preciosa

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HENRY T. YANG, Chancellor, UCSB

GENE LUCAS, Executive Vice Chancellor, UCSB

CHRIS STRACHWITZ, The Arhoolie Foundation

CARL GUTIÉRREZ-JONES, Director, Chicano Studies Institute

SALVADOR GÜEREÑA, Director, Cema Archives

RAQUEL LÓPEZ, Director, Casa de la Raza

ZAVEENI KHAN-MARCUS, Director, MultiCultural Center

RICARDO ALCAÍNO, Director, Office of Equal Opportunity

KATHLEEN BRUHN, Director, Latin American and Iberian Studies Program

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STAFF SUPPORT:

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CORRIDO JUDGES:

Professor PETER GARCÍA, California State University, Northridge and UCSB

Professor MARÍA HERRERA-SOBEK, University of California, Santa Barbara

Professor FRANCISCO LOMELÍ, University of California, Santa Barbara

Professor JAIME NICOLOPULOS, University of Texas, Austin

Professor MARÍA DUKE DOS SANTOS, Texas A&M University, College Station