

OFFICE OF TECHNOLOGY & INDUSTRY ALLIANCES

University of California, Santa Barbara
342 Lagoon Rd.
(805) 893-5196

Our office is located at the very end of Lagoon Road. On the right hand side, you will see five brown trailers and our office is in trailer #342.

Visitors must purchase and then display the parking permit on the inside of your windshield. Please park in a designated Visitor Parking area only.

Metered parking is available for .25 cents per 10 minutes; maximum duration of 4 hours in Lot 6. Payment options are Visa, MasterCard or cash. Please observe all parking signage as parking violations are subject to citation.

Driving Directions to UC Santa Barbara

US 101 from the South

Take the Airport UCSB exit (Highway 217/Ward Memorial Blvd.) off of U.S. 101 approximately eight miles north of Santa Barbara to the campus East Entrance. Ward Memorial Blvd. will divide, stay on the road to the left while approaching the “roundabout circle” and exit onto Lagoon Rd. *(There are no longer signal lights or stop signs at the entrance).*

The nearest parking area is Lot 6 located on the left hand side of Lagoon Rd. This lot has the self-pay machines to purchase and display a permit for the Metered Parking spaces only.

US 101 from the North

Take the Los Carneros Rd. exit off of U.S. 101 approximately twelve miles north of Santa Barbara. Turn right on Los Carneros Rd. and proceed two miles to Mesa Rd., at the signal lights, turn left onto campus. Continue on Mesa Rd. throughout campus (approx. 1 mile). When you approach the “roundabout circle” stay on the road to the right, this road turns into Lagoon Rd. *(There are no longer signal lights or stop signs at the entrance).*

The nearest parking area is Lot 6 located on the left hand side of Lagoon Rd. This lot has the self-pay machines to purchase and display a permit for the Visitor Parking area only.

Campus Maps

Print versions of UCSB and Goleta Area maps are available for download.

[UCSB Map](#) (pdf)

[Goleta Area Map](#) (pdf)

Trailer 342 located at the end of Lagoon Rd.

